

GCE in Media: Communication and Production

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Student Guide

What do I need to know or be able to do before taking this course?

You will benefit most from GCE in Media: Communication and Production if you have one or more of the following:

- four GCSEs at grade A*-C which might include a GCSE at grade A*-C in Media Studies or English, or both
- other level 2 qualifications such as Intermediate GNVQ in Media: Communication and Production; or an Edexcel BTEC First Certificate or Diploma in Media

You should also be keen to assemble a portfolio of work whilst at the same time gaining a practical understanding of how the media industry operates.

What kind of student is this course suitable for?

- You will enjoy this course if you wish to develop:
- skills and knowledge relevant to a particular media sector
 - an understanding of professional practice in the media industry
 - an appreciation of the way the media industry is structured and how it works
 - a show-reel or portfolio of work

Is the qualification structured like other GCEs?

Yes, the qualification has an AS/A2 structure. AS is short for Advanced Subsidiary. This is the first half of the Advanced GCE course. It is a stepping stone to the full Advanced GCE qualification. You can take the AS on its own, if you and your teacher agree that this is best for you. You can also decide at the end of the AS course to continue with the course and take the A2 units for the full Advanced GCE qualification

You can study for:

- A Single Award AS GCE (3units): units 1, 2, 3
- A Single Award Advanced GCE: all 6 units

What will I learn about on this course?

In the AS units you will study:

- Industries, Texts and Audiences - Unit 1
- Skills for Media Production - Unit 2
- Media Production Brief - Unit 3

In the A2 units you will learn about:

- Research and Development for Media Production - Unit 4
- Media Production Project - Unit 5
- Professional Practice in the Media Industries - Unit 6

How will I be assessed?

You will create a media product for assessment in both the AS and A2 tiers. AS Units 1 and 2 are assessed by coursework. AS Unit 3 will be assessed by means of a set brief published by Edexcel. Your work for this brief will be marked by your teacher and moderated by a visiting examiner. A2 Units 4 and 5 are assessed by a coursework project. You will be assessed in A2 Unit 6 by your report on the project you have undertaken for A2 Units 4 and 5.

What could I go on to do at the end of my course?

The GCE in Media: Communication and Production qualifies for UCAS points so if you complete it successfully you could move on to study for a degree or BTEC Higher National Diploma in related subjects. You could also go on to relevant employment.

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