

fortismere Media and Film Studies Department – Media Studies KS5 Curriculum Map 2020 - 21

Yr12 (KS5)	Topic Area	Knowledge/Skills to be taught.	Resources/support at home
Media Studies Autumn 1	Introduction to media	What are the key concepts in Media Studies? Representation, audiences, institutions, media language.	Resources will be placed on Google Classroom.
Autumn 2	Adverts and Film	How the film industry is funded and organised. How Disney maintains their audiences and markets their films. How adverts are constructed to deliver sophisticated messages. How audiences react to advertising.	Resources will be placed on Google Classroom.
Spring 1	Computer games and music video	How music videos are constructed using media language. How artists create a brand image for themselves. How computer games maintain popularity and relevance. How computer games are funded and regulated.	Resources will be placed on Google Classroom.
Spring 2	Radio and Magazines	How the BBC is structured and funded. How BBC radio maintains its audience. How BBC radio makes media choices to appeal to their listeners. How magazines are funded.	Resources will be placed on Google Classroom.



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		How magazines use media language to communicate.	
Summer 1	Revision for Y12 exams and coursework	Revisiting all of the previous topics for the Y12 exam. Begin coursework (brief unknown until March 2021)	Resources will be placed on Google Classroom.
Summer 2	Coursework planning and research	Unknown as brief not written.	Resources will be placed on Google Classroom.
Yr13	Topic Area	Knowledge/skills to be taught.	Resources/support at home
Autumn 1	Media - coursework	How do artists market themselves using websites and music videos? How to create a music video and a website (new skills not taught before)	Lots of resources on Classrooms. Endless online real life examples. Examples of previous students' work
Autumn 2	Continuation of coursework	Students to produce and make their coursework	Lots of resources on Classrooms. Endless online real life examples. Examples of previous students' work
Spring 1	Long Form TV/News	The conventions of long form TV drama How is long form TV drama funded and produced? How are audiences targeted by long form TV drama?	Lots of resources online, YouTube is good for these topics



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		How are newspapers funded?	
		How do newspapers target their audiences?	
Spring 2	Long form TV/News/the orists	How to compare English language and foreign produced TV dramas. How to compare the production of different TV dramas and how this is reflected in the product. How to compare newspaper covers in terms of their ideology. How to use theories in relation to news and long form TV. How to evaluate theories in regards to the texts	Lots of resources online, YouTube is good for these topics
Summer 1		Revision of all topics. How are films funded/produced? How do adverts and music videos use medial language? How does Radio One target audiences? How does Minecraft keep users engaged?	All resources on Classrooms, revision sessions.
Summer 2		Study leave	