

Yr12 (KS5)	Topic Area	Key recovery knowledge/skills	Knowledge/Skills revisited later	What does good look like?	Resources/support at home
Media Studies Autumn 1	Introduction to media	What are the key concepts in Media Studies? Representation, audiences, institutions, media language.	Textual analysis. Context of media products	Being able to understand the key areas of the media framework and how they interlink.	Resources will be placed on Google Classroom.
Autumn 2	Adverts and Film	How the film industry is funded and organised. How Disney maintains their audiences and markets their films. How adverts are constructed to deliver sophisticated messages. How audiences react to advertising.	Context of media companies Regulation Advertising strategies Business integration Audience reactions Textual analysis	Showing the ability to deconstruct media texts as well as understand how the institutions impact upon meaning.	Resources will be placed on Google Classroom.
Spring 1	Computer games and music video	How music videos are constructed using media language. How artists create a brand image for themselves. How computer games maintain popularity and relevance. How computer games are funded and regulated.	Context of media companies Regulation Audience participation Context of artists Textual analysis	Show understanding of how media texts are constructed and how they impact upon their audiences. Show understanding of how media texts are constantly evolving.	Resources will be placed on Google Classroom.
Spring 2	Radio and Magazines	How the BBC is structured and funded. How BBC radio maintains its audience. How BBC radio makes media choices to appeal to their listeners.	Context of media companies Regulation Audience reactions	Show understanding of how the BBC's historical and social context impacts upon the Breakfast Show and how it	Resources will be placed on Google Classroom.

		How magazines are funded. How magazines use media language to communicate.	Textual analysis Audience participation	constantly evolves in order to change with the times.	
Summer 1	Revision for Y12 exams and coursework	Revisiting all of the previous topics for the Y12 exam. Begin coursework (brief unknown until March 2022)		Showing the ability to discuss all the media texts with confidence and understand their impact.	Resources will be placed on Google Classroom.
Summer 2	Coursework planning and research	Unknown as brief not written.	Coursework continued in Y13	Demonstrate awareness of the codes and conventions of the specified genre.	Resources will be placed on Google Classroom.
Yr13	Topic Area	Key recovery knowledge/skills	Knowledge/Skills re-visited later	What does good look like?	Resources/support at home
Autumn 1	Media - coursework	How do artists market themselves using websites and music videos? How to create a music video and a website (new skills not taught before)	Photoshopping Web design Targeting audiences	Show understanding of the specified genre. Good organisational skills.	Lots of resources on Classrooms. Endless online real life examples. Examples of previous students' work
Autumn 2	Continuation of coursework	Students to produce and make their coursework	Same as above	Show understanding of the specified genre. Good organisational skills.	Lots of resources on Classrooms. Endless online real life examples. Examples of previous students'

					work
Spring 1	Long Form TV/News	<p>The conventions of long form TV drama</p> <p>How is long form TV drama funded and produced?</p> <p>How are audiences targeted by long form TV drama?</p> <p>How are newspapers funded?</p> <p>How do newspapers target their audiences?</p>	<p>Analysis of texts</p> <p>Comparison skills</p> <p>Context of media texts</p> <p>Theories of audience, institutions</p>	<p>Show understanding of how the medium of LFTVD is used to create meaning.</p> <p>Show understanding of the contexts and influences upon LFTVD</p>	<p>Lots of resources online, YouTube is good for these topics</p>
Spring 2	Long form TV/News/theorists	<p>How to compare English language and foreign produced TV dramas.</p> <p>How to compare the production of different TV dramas and how this is reflected in the product.</p> <p>How to compare newspaper covers in terms of their ideology.</p> <p>How to use theories in relation to news and long form TV.</p> <p>How to evaluate theories in regards to the texts</p>	<p>Theories of media language.</p> <p>How to evaluate theories.</p>	<p>Show ability to apply theories to LFTVD and to evaluate and criticise the theories.</p>	<p>Lots of resources online, YouTube is good for these topics</p>
Summer 1		<p>Revision of all topics.</p> <p>How are films funded/produced?</p> <p>How do adverts and music videos use media language?</p> <p>How does Radio One target audiences?</p>	<p>All topics and skills</p>	<p>Show understanding of all texts and apply theories to them.</p>	<p>All resources on Classrooms, revision sessions.</p>

		How does Minecraft keep users engaged?			
Summer 2		Study leave			